Instructions for creating print-ready pdf files

Saddle stitch book

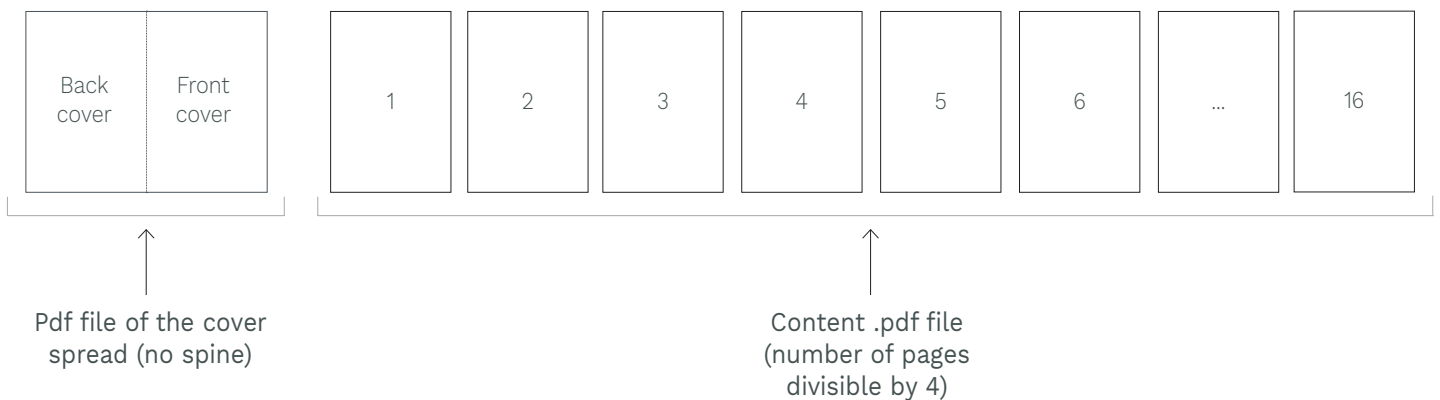## For best results when printed, the .pdf files of the books must fulfil the following technical specifications:

› Available format of the closed book: 148 x 210 mm (A5) and 210 x 297 mm (A4)

› The resolution for the print files must be at least 300 dpi. The system will check the upload files and will show an alert to the user to notify the presence low quality images. The user can decide to continue or upload a new file.

› All images must be created in the CMYK (cyan, magenta, yellow and black) color model

› Black and white images must be created in grayscale

› Fonts must be embedded in the .pdf file

› Black texts must be in color black 100%, not in CMYK

› You must upload 2 separate .pdf files, one for content and one for cover

› If both the inside and outside of the cover are printed, you must upload 2 separate files with the same bleed and spine measurements

› Bleeds are mandatory both for cover and content .pdf files, they must have the same measurement on every side of the page.

› While exporting the .pdf files, please make sure you include crop marks. Registration marks, page information and color bars are not needed

› The minimum number of pages required is 16, while the maximum is 96.

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Page order

You must upload two separates .pdf files, one for cover and one for content:

› The .pdf file of the cover spread (see the pictures below for more information about cover printed on the outside only and cover printed both on the outside and on the inside).

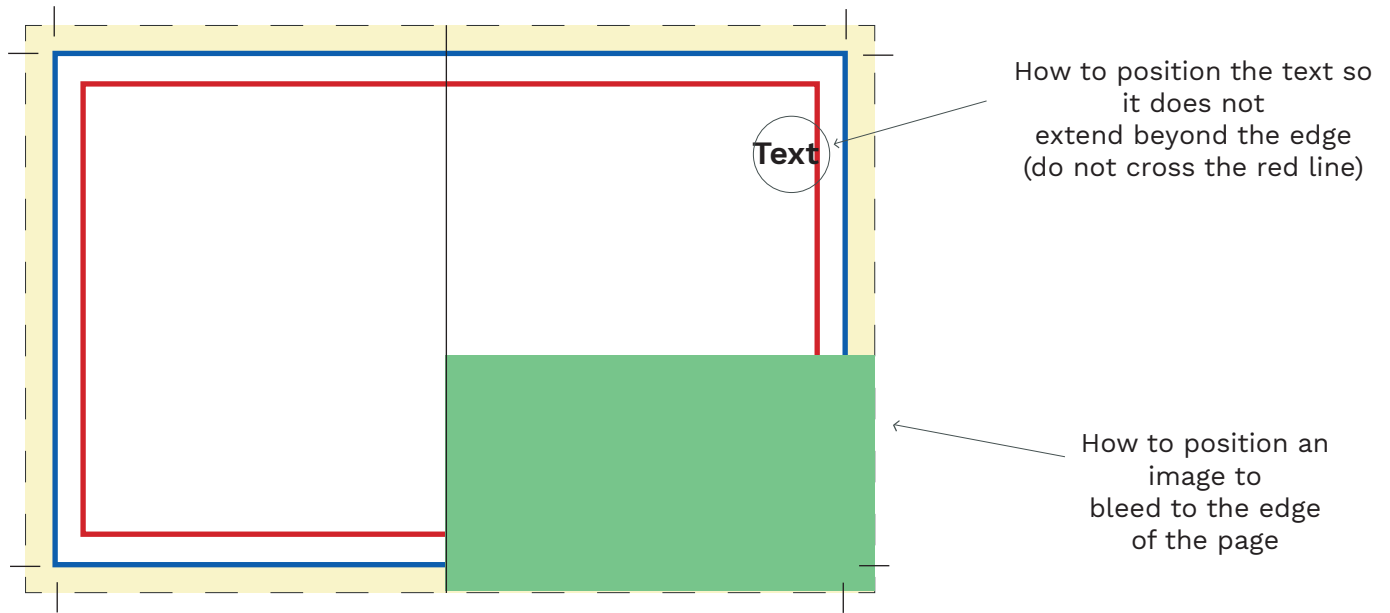› .pdf file of the content with single pages arranged in reading order.

COVER PRINTED ON THE OUTSIDE

Back cover	Front cover

1	2	3	4	5	6	...	16

Pdf file of the cover spread (no spine)

Content .pdf file (number of pages divisible by 4)

COVER PRINTED ON THE OUTISDE AND ON THE INSIDE

Back cover	Front cover

2. cover	3. cover

1	2	...	16

Pdf file of the outside cover (no spine)

Pdf file of the inside cover (no spine)

Content .pdf file (number of pages divisible by 4)

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How to create a correct cover

How to position the text so it does not extend beyond the edge (do not cross the red line)

How to position an image to bleed to the edge of the page

PAGE EDGE:
the actual borders of the file, it's what you get after printing and trimming.

BLEED AREA:
It's a mandatory safety margin that shows printing that goes beyond the edge of where the sheet will be trimmed, place backgrounds and bled-off images in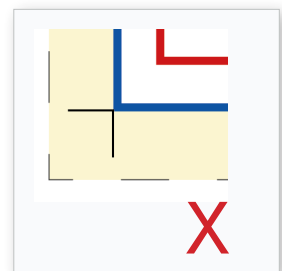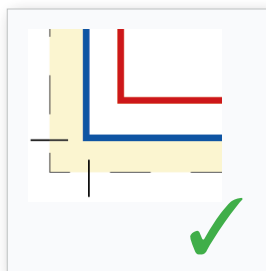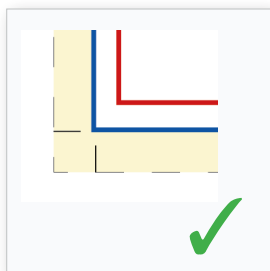 this area in order to prevent white borders after trimming. **Please set up a bleed of at least 5 mm on each side of the page in addition to the document size**. During the title entry phase you can specify the measurement as set in your file.

CROP MARKS:
Crop marks indicate where the page is to be trimmed, you can set them up while creating the .pdf file with a publishing software. Please remember that crop marks are not supposed to touch each other. See the pictures below:

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SAFETY MARGIN (at least 4 mm from the page edge):
It's a safety distance you must keep from the edge of the page; keep your text and important contents within the safety margins so that they are not too close to the trimming line.

You can find the information about the size of the cover spread on our website. **While entering your book in the archive, you can find the following message at step "02 – Techincal data of the Title":**

ⓘ See the spine and other requirements for your book

By clicking on it, the system will show you the correct measurements of the spine (based on the number of pages and the type of paper chosen) and of the cover spread.

Info   ✕

Depending on the technical data you have specified:
● the cover pdf must have a spine of **0mm**.
● the spread cover must be **296x210 mm**, plus bleeds.
● the book weight is **124g**.

📄 To download the guide with the technical requirements of the pdf files, **click here**.

How to export your Adobe InDesign file to PDF

While creating your InDesign document, please set 5 mm bleeds for each side.

While exporting your .pdf file, under "Marks and Bleeds" select:

› **CROP MARKS**

And leave the **default offset of 2,117 mm**.

FOR THE USER WHO UPLOADS THE TITLES IN THE ARCHIVE, PLEASE NOTE:
While entering your title in the archive, please set at step "04 – Cover data PDF" a **7,4 mm bleed for each side** (even though you have set a 5 mm bleed in Adobe InDesign) so that the system accepts your file.

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